



Fowler Public Schools Education Foundation
Our Community. Our Schools. Our Legacy.

Foundation Board Meeting Notes Monday, Feb 6, 2017

In Attendance:

Board members: Amy Epkey, Kristin Phillips, John Morse, Lori Hyland, Dan Schmitt, Scott Thelen

Community members: Neil Hufnagel

Absent Board Members:

Brett Schafer

1. Meeting Overview

The meeting was called to order by Chairperson Amy Epkey.

2. Approval of December Meeting Minutes

Dan motioned to approve December's meeting minutes, Scott seconded. All present approved.

3. Reappointment of Board Members (Brett Schafer, Scott Thelen)

Amy motioned to reappoint Scott and Brett as board members, Kristin seconded. All present approved.

4. Election of Officers (Chair Amy Epkey, Vice Chair Scott Thelen, Secretary Kristin Phillips, Treasurer John Morse)

John nominated Amy as chair, Kristin seconded. All present approved.

Lori Hyland joined the meeting.

Amy nominated Scott as vice chair, John seconded. All present approved.

Scott nominated Kristin as Secretary, Dan seconded. All present approved.

Dan nominated John as Treasurer, Amy seconded. All present approved.

5. Treasurer's Report (John)

- a. Year-end documents for submission
- b. Letter campaign total for GoFundMe

John provided a summary report of 2016 income and expenditures.

Total funds raised 8,144.39 (break down on pie chart).

This is the amount we will determine for 2017 grant.

Spent \$1200 on grant in 2016, \$200 for wacky walk, \$500 pass through for athletic fees

Decision that is any grant funds that cannot be spent/awarded in a calendar year will go to the long term pot.

Discussion about savings and checking accounts and other long term fund raising scenarios.

John motioned to allocate \$1600 for 2017 grant award, Amy seconded. All present approved.

6. Letter Campaign recap

45 responses, raised \$4035.

Discussion about GoFundMe and how to drive donations online. Decision to hold a February Facebook and GoFundMe campaign. Goal: Try to reach \$20,000 by end of Feb.

7. Casino Trip

Lori Hyland provided a recap. Thank you to Patty Feldpausch for her assistance. Made \$800 on casino trip, should get \$400 damage deposit back, for a total of \$1200 raised. Day trip was preferred over evening. Agreed to hold another casino trip next year.

8. Eagle Flyer

Ms. Rotary sent article about her grant project. Need to send to Kim Nixon, next Eagle Flyer is going out in mid Feb. Add a line about donating to GoFundMe. Kristin to send to Kim Nixon and ask Kim for HS pictures.

9. Document management demo (Kristin and John)

John demonstrated Google Docs setup for foundation files. John had set up folder hierarchy, which members will be given shared access. Each position has a folder. Discussion on who should have read and read/write access to which files. Board members should send John, Kristin or the foundation email address their Gmail address for access to the folders.

10. Fundraising events

a. PW Boys bball Feb 24

b. April Track meets

Discussion about holding 50/50 raffles at PW Boys basketball and home track meets.

Feb 24 Boys PW--Dan and Patty will coordinate

April 13 Track --Kristin and Scott will coordinate

Amy motioned that we hold 50/50 fundraiser at the above events. Dan seconded. All present approved.

11. Goals for upcoming year

a. Investment strategy

Discussion about how we invest the 80%. Amy suggested we reach out to council of Michigan foundations to learn about investment strategies and learn about best practices. Amy will research.

b. Fundraising dollars raised

Discussion about long term budget goals. Agreed that we need to set goals to target for each year and help set expectations for fundraising campaigns. We will use those as promotional targets for letter campaign and facebook. John will provide some analysis for discussion for March meeting.

c. Other

Would like to revisit the idea of a big event or other fundraising events.

Would also like to discuss banking strategies.

12. Next Meeting – March 6, 2017

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Adjourned at 7:30 p.m.