



Fowler Public Schools Education Foundation  
Our Community. Our Schools. Our Legacy.

## Foundation Board Meeting Notes Monday, June 5, 2017

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### **In Attendance:**

Board members: Amy Epkey, Kristin Phillips, John Morse, Lori Hyland, Dan Schmitt, Scott Thelen

Community members: Neil Hufnagel, Patty Schmitt

### **Absent Board Members:**

Brett Schafer

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### **1. Meeting Overview**

The meeting was called to order by Chairperson Amy Epkey.

### **2. Approval of February Meeting Minutes**

Dan approved, John seconded. All present approved.

### **3. Treasurer's Report (John)**

John provided a history of expenses, income and balances. Our expense:income ratio has been consistent over three years. We will watch to see if we've capped expenses this year.

John provided a graph of fund balance projections based on % growth and linear growth.

15% is based off the percent growth we've seen over the past three years.

20% goes into short term grants, 3% ROI for investment

John will send a campaign comparison and we'll set campaign goal.

### **4. Financial fundraising goal (Amy/John)**

Discussion about what we'd like to see as a target for the letter campaign.

Targeting 15% above what we'd earned the previous year.

### **5. Investment Strategy**

Amy will do some research and come back to the Foundation.

- Banking options

Huntington--are there any new fees? It's not inconvenient for us to maintain status quo since we can drive to SJ and make deposits.

Could look at the credit union to set up a EFT for security.

John will talk to Journey CU. We will consider transferring.

John will also talk to JCU about interest bearing accounts.

## **6. Website update**

Kim Nixon has access. Kristin will look at website and talk to Kim about making updates and changes. Update mission statement, about us, grants, how to donate.

## **7. Grant process**

\$1600 available for 2017-2018 school year

The form can be updated in Google Docs.

Send it out Aug 15-20th ish, then again in mid Sept.

Amy will update and then send out the emails.

## **8. Letter campaign**

- Fine tune message
- Promotional plan

Sign outside classrooms that spell out what was won through grants

- Come up with a one liner and signage, in conjunction with PTA along the bottom
- John will help with purchasing signs from Sams

Scott motions to approve a \$100 for promotional signs for open houses for school year.

Dan seconds

All approved.

FHS can provide a place for us to store brochures, signs, etc.

Ask Kim Nixon to find documents. (Amy will ask Kim to dig up our original docs)

Table at FPS open house, Christmas concert announcement

Single announcement at every event--need to write something up.

Football games could mention the letter campaign.

Goes on programs--work with Chris Ernst

Kristin and Amy will work on this

Photos for illustration

## **9. Next Meeting – August 7**

Adjourned at 7:06 p.m.