



Fowler Public Schools Education Foundation
Our Community. Our Schools. Our Legacy.

Foundation Board Meeting Notes Monday, March 5, 2018

In Attendance:

Board members: Amy Epkey, Lori Hyland, Kristin Phillips, Scott Thelen

Community members: Neil Hufnagel

Absent Board Members: John Morse, Dan Schmitt, Brett Schafer

1. Meeting Overview

Chairperson Amy Epkey called the meeting to order at 6:00.

2. Approval of February Meeting Minutes (Kristin Phillips)

Amy moved to approve, Scott seconded, all approved. Kristin will send to put up on website.

3. Treasurer's Report (John to send via email)

4. Financial Strategy

We reviewed the previous discussion about financial strategy and decided to keep with existing 80/20 strategy. We want to keep the long-term focus and meet some short term needs. We've been able to grant almost all of the grant requests to date. The long term focus differentiates us from PTA, allows PTA to focus on short term.

Financial advisor--agreed to send a note in Eagle Flyer and post of Facebook in April. Message would include wanting to grow the foundation and ask for a local financial advisor.

Scott moved, Kristin seconded, all approved that Amy would take lead on a message for Eagle Flyer and social media. Kristin to work with her to email and post.

5. Survey (Kristin and all)

Discussion on whether to survey community members about foundation. Need to agree on what is the purpose of survey (measure awareness, willingness to donate, barriers for donations, etc). Neal shared insights from surveys he's done for the school. Decision is to hold off for now.

6. Promotional Items

Still doing research. Will share and review through email.

7. Other Items

Mrs. Ritter got her chromebooks. We should follow up and write an Eagle Flyer article.

8. 2018 Meetings

February 5

March 5
June 4
August 6
October 1
November 5
December 3